Florham Park Wealth Advisors, LLC

Building wealth through an approach that matches your lifestyle and meets your life goals…

WE BELIEVE IN...
...ALWAYS DOING WHAT IS BEST FOR OUR CLIENTS
...EDUCATING AND INFORMING,
INCLUDING THE REWARDS AND THE RISK
...DESIGNING A PLAN THAT WILL SUCCEED BY
ADHERING TO THE STRATEGY LONG TERM

YOU WOULD NEVER TAKE A TRIP WITHOUT A PLAN –
WHY WOULD YOU INVEST WITHOUT ONE?
...LET US HELP YOU GET THERE

Those who are most successful often have too little time for the detailed management of their wealth in a manner that both sustains their lifestyle and secures their life goals. While your family and career are at the core of all you do, your financial well-being is the foundation upon which everything rests – both today and tomorrow.

At Florham Park Wealth Advisors we provide personalized investment planning services that free our clients from the daily concerns of managing their wealth. As a trusted partner we work with you to custom-design an investment strategy that encompasses your current financial position, your life goals in the near and long term and your overall tolerance for risk. Because every client is unique, our approach to investing reflects your approach to life.

Allow us to help you build the life you want and ensure the future you see.

One Tailored Solution for One Client

Investment planning is an ongoing process of preparing for and reacting to critical financial events, which can be as diverse as paying for college, buying a vacation home, selling a business, an inheritance and, ultimately, retirement. Our expertise and comprehensive resources will help you prepare for these important moments while allowing you to maintain your lifestyle and achieve your life goals.

At Florham Park Wealth Advisors we tailor each investment plan for each client based on:

- Your current financial situation, including assets, liabilities and future earnings
- Expected critical financial events for which you want to prepare
- Your comfort level with risk
- Your financial history and your aspirations for the future

Based on this portrait, together we design a wealth management plan encompassing:

- Investment strategy
- Retirement planning
- Education funding
- Estate planning

We believe our success for you rests upon a long-term relationship founded upon trust and commitment. Because we will serve as your partner and advisor for years it is essential we have the chemistry that nurtures a collaborative relationship and establishes confidence.

Jack Wiener, the founder and managing principal of Florham Park Wealth Advisors, has helped clients build wealth and manage their financial future for more than three decades. After graduating Rider University with a degree in finance, Jack began his career as an advisor focusing on the fixed income market. He soon realized the high net-worth clients he was attracting needed more than a product – they needed a plan and a wealth advisor to guide them for the long term.

Believing he could service his clients more effectively, Jack opened Florham Park Wealth Advisors to serve as a trusted advisor for a selected number of high net-worth families. He has been series 7 securities registered since 1983 and series 24 principal registered since 1992. Florham Park Wealth Advisors is affiliated with Wells Fargo Advisors, a subsidiary of Wells Fargo & Company. We enjoy the services and resources this affiliation provides, including high-end comprehensive financial planning.

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William and Carolyn Bacigalupi

William Bacigalupi is co-owner of Napa Recycling and Waste Services and founder and board member of Silverado Funding LLC. He also serves as a board member of Luna Vineyards. William and his wife, Carolyn, reside in California and own a home in Hawaii.

"Jack has never risked our portfolio in any way. He checks frequently on our financial needs. He has never placed us at risk and rather always puts us in a gain position. Jack has kept us financially happy."

Seth and Janet Taube – Baker Botts LLP

Seth Taube is a partner in the law firm Baker Botts LLP, heading the Trial Section of the firm's New York office. He has been listed in The Best Lawyers in America for 19 consecutive years and named a New York Super Lawyer for eight consecutive years. He and his wife, Janet, reside in New Jersey.

"Jack is always knowledgeable about the market and the opportunities presented by the changing economic environment. He knows our family and has come to understand our approach to investing and our goals. Jack is about the long term and never the quick profit. As our assets increased he adapted to our situation and always considered alternatives to meet our goals."

ROBERT PRESSMAN AND ELIZABETH ELLEN

Robert Pressman operates a dental practice in Livingston, New Jersey. His wife, Elizabeth Ellen, is an orthodontist with practices in Wayne and Franklin Lakes, New Jersey. The couple's financial goals include early retirement and college funding.

"Jack understands our life needs and has helped us plan for them. We have been on target to meet our goals of an early retirement and funding our children's education. Jack will listen to your concerns and financial aspirations, then devise a plan to meet your goals according to your risk tolerance."

STEVE TIRET – TIRET + COMPANY CPAS

Steve Tiret is a CPA and partner in Tiret + Company in San Bruno, California, which has been counseling medical and dental professionals and independent business owners for more 60 years. The firm is built with one goal in mind – to help clients balance their life by freeing them from the work and worry of managing their finances.

"I have been working with Jack for 20 years and have referred many clients to him. Jack's service and integrity are impeccable. He is responsive to my clients and their needs and goals. Jack has helped my clients reach their financial goals and I consider him an extremely important part of my team of professionals."

We deliver personalized investment planning through a carefully crafted process

The Approach

At Florham Park Wealth Advisors we deliver personalized investment planning through a carefully crafted process that combines personal relationships with industry-leading expertise and resources.

Our in-depth understanding of your financial situation and aspirations enables us to custom-design a plan to meet your expectations. Our knowledge of markets and extensive network of investment managers ensures our ability to manage that plan to maximize its success.

Initial Meeting

Our initial meeting allows us to get to know one another and determine if we have the right chemistry to move forward.

We will acquire a complete understanding of your financial situation, including assets, liabilities and future earnings, and identify your future goals.

We also will discuss:

Our background

Our compensation

Our approach to investing

How we can best prepare for your critical financial events

Expectations

If we determine that Florham Park Wealth Advisors is the right fit for your wealth management goals, our relationship begins. We believe that only commitment to a long-term investment plan will reap the greatest rewards. This enables us to define the strategy that best meets your expectations and remain committed to the plan during developing market trends while making adjustments as needed.

You should expect:

- We will act as your trusted advisor, placing your interests first at all times
- Our complete understanding of your goals, your comfort with risk and your time frame
- Full explanation of and education on the investment strategies we recommend
- Ongoing updates and meetings

We will expect:

- Your trust
- Complete disclosure
- Commitment
- To be kept informed of developments in your life or financial situation that will impact your plan

The Plan

Based on all these factors we will design a personalized investment plan comprising a proper asset allocation that best suits your financial goals and tolerance. We will consider all scenarios and variables when both designing and later managing your plan.

Implementation

Implementation entails investing in the vehicles we have identified as best suited for achieving your goals in accordance with the strategy we agree upon. This includes identifying the investment vehicles and selecting the investment and fund managers best suited for your plan.

Monitoring

Ongoing monitoring includes tracking results, including the platform of managers we have selected for your plan, and rebalancing your portfolio as needed, generally quarterly or annually.

Communication

We believe that your understanding of the investment strategies we design for you as well as the ongoing performance of your plan is essential for maintaining the relationship of trust and commitment required to maximize success and achieve your future goals. We meet with all our clients at least annually, or as needed, and communicate regularly. In addition, our responsiveness to clients is unparalleled.

Crafted Delivery

Our personal investment planning process has been carefully crafted to maximize the success of your wealth management plan.

1. Meet and assess
2. Accumulate necessary information
3. Plan and implement
4. Monitor and adjust
5. Communicate and educate

Through this formula founded upon trust, commitment and personal relationships and reinforced with investment expertise and industry-leading resources, we will build your wealth through an approach that matches your lifestyle and meets your life goals.

To Learn More, Contact Jack at:

Jack.Wiener@wfafinet.com
Direct: (973) 377-5308
Toll Free: (855) 301-3792

www.florhamparkwealthadvisors.com

Florham Park Wealth Advisors, LLC
25B Vreeland Road, Suite 201
Florham Park, NJ 07932

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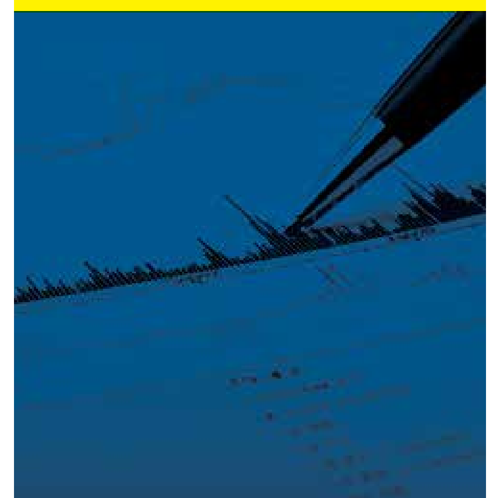

FLORHAM PARK WEALTH ADVISORS, LLC
25 B Vreeland Road, Suite 201, Florham Park, NJ 07932
www.florhamparkwealthadvisors.com

Direct: (973) 377-5308 • Toll Free: (855) 301-3792 • Fax: (973) 377-5310